

SUGGESTED INITIAL SET UP: TOP 12 EXTRACTS

Astragalus	Kava
Chaste Tree Berry (Vitex)	Milk Thistle Compound
Echinacea	Nettle/Radish Compound
Echinacea Glycerite	Stress Relief Compound
Echinacea/Goldenseal Compound	St. John's Wort
Eleuthero	Valerian Root



Simplers Botanical Company is an herbalist owned and operated company dedicated to providing highest quality organic herbal extracts. We use certified organic grain (corn) alcohol and we strive to purchase from small family farms whenever possible. All plants in our extracts are certified organic, ethically wildcrafted, or grown without chemicals. We do not use any wildcrafted herbs on the "At-Risk" list, unless they are from cultivated sources.

For more information about At-Risk plants see www.unitedplantsavers.org.

Plant photos courtesy of www.7song.com

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Organic Bulk Liquid Extracts Display Options

Why bulk extracts are the smart choice

- Provide high quality organic extracts to customers while retaining the same profit margin as prepackaged single extracts.
- Free up shelf space and reduce inventory.
- Organic Plants & Alcohol – We choose our herbs carefully, supporting organic farmers locally and worldwide and are Certified Organic by CCOF.
- Reduce waste and excess packaging. Customers can refill their bottles using a spill-free calibrated one ounce dispensing system.
- Bottles Provided FREE – when offered free to customer - 1, 2, & 4 ounce bottles with UPC codes.

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SIMPLERS BULK LIQUID EXTRACTS:

Compounds

Artichoke	A reliable remedy for promoting digestion and assimilation. <i>Artichoke, Blessed Thistle, Gentian, Ginger, Chamomile, Wormwood, Dandelion Root, Fennel</i>		
Crampbark	Assists the body in relieving menstrual cramping. <i>Crampbark, Chaste Tree, Yarrow, Motherwort, Wild Yam, Blue Vervain, St. John's Wort, Silk Tassel</i>		
Dong Quai	Supports healthy function of the female reproductive system. <i>Dong Quai, Angelica Root, Blessed Thistle, Black Cohosh, Chaste Tree, Ginger, Licorice.</i>		
Echinacea/ Goldenseal	To support the body's immune function in times of stress. <i>Echinacea and Goldenseal</i>		
Ech/Gold Glycerite	To support the body's immune function in times of stress. <i>Echinacea and Goldenseal</i>		
Eleuthero/ Ginseng	Energizing tonic. <i>American Ginseng and Eleuthero</i>		
Eucalyptus	An expectorating remedy to help relieve respiratory congestion. <i>Eucalyptus, Yerba Santa, Grindelia, Hyssop, Elecampane, Yerba Mansa, Licorice</i>		
Feverfew	For tonic use as a headache remedy. <i>Feverfew, Ginkgo, Lavender, Wild Yam and Lemon Verbena</i>		
Ginkgo/ Skullcap	For mental fatigue and nervous exhaustion. <i>Ginkgo, Skullcap, Rosemary, Gotu Kola, Fo Ti</i>		
Hawthorn	To help nourish and tone the heart and supporting tissues. <i>Hawthorn Berry, Leaf and Flower, Motherwort and Lavender</i>		
Kava/ Lavender Glycerite	To help reduce anxiety and stress. <i>Kava and Lavender</i>		
Milk Thistle	Helps promote body system detoxification and elimination. <i>Milk Thistle, Dandelion Root, Artichoke, Oregon Grape Root</i>		
Nettle/ Radish	A seasonal tonic to help relieve hay fever and allergy symptoms. <i>Nettle, Horseradish, Elder flower and berry, Goldenrod, Goldenseal, Turmeric, Yarrow</i>		
Saw Palmetto	To support healthy function of the male reproductive system. <i>Saw Palmetto, Echinacea, Marshmallow, Couchgrass, Hydrangea, Licorice, Nettle Root, Oat, Jamaican Sarsaparilla, Yarrow, Buchu</i>		
Stress Relief	To promote a sense of well being. <i>Passion Flower, Skullcap, Chamomile, Lavender, Nettle Leaf, Oat, Bach Flower Rescue Remedy</i>		
Valerian/Hops	Calming Sleep Aid. <i>Valerian, Hops, St. John's Wort, Catnip, California Poppy, Blue Vervain, Skullcap</i>		

Singles

Astragalus	Echinacea	Ginkgo	Skullcap
Black Cohosh	Echinacea Glycerite	Hawthorn	St. John's Wort
Chaste Tree Berry (Vitex)	Eleuthero	Kava	Valerian Root

SIMPLERS UPRIGHT DISPLAY

Top 12 Extracts with Two Rotaries

- A slim upright display – holds 2 stainless steel rotary dispensers (\$600 value, free leasing) and 12 Extracts
- 12 one ounce calibrated dispenser heads (a one time lease fee of \$10.00 each with free replacements as needed)

Total cost of opening order - \$1,428

Total retail value - \$2,300 (43% profit margin)



18"W x 18"D x 6.5"H

SIMPLERS SPACE SAVER DISPLAY

6 Extracts of Your Choice & One Rotary

- Compact box mounts on your own shelf and holds one stainless steel rotary dispenser (\$300 value, free leasing) and six extracts.
- Six one ounce calibrated dispenser heads (a one time lease fee of \$10.00 each with free replacements as needed).
- Place as many units as you wish side-by-side

Total cost of opening order - \$714 for each 6-Extract Unit



11.5"W x 10.5"D x 25"H

Both Display Options Include:

- A free case of each 1, 2, and 4 ounce bottles (\$66.00 value)
- Instructional signage & product information.
- Each extract comes with a roll of custom labels providing the name of the extract, ingredients, and the recommended dosage.